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# **Would you pay £9,000 to £18,000 for a pint or a glass of wine?**

The so-called “revolutionary hypochlorous technology” behind products containing an average of 99.7 % of water and a tiny bit of “bleach” (e.g. Vetericyn®, Hypocare®, Leucillin® etc...) is not new .

Actually, **this “revolutionary hypochlorous technology” has been used for centuries** for bleaching and disinfecting. Today, sodium hypochlorite (commonly called chlorine bleach) is mass produced by the chlorination of soda ash and is employed in many household products, including laundry bleaches, hard surface cleaners, mold and mildew removers, drain cleaners and swimming pool sanitizers...

Why **pay a fortune (\*)** for a product that contains an average of 99.7% of water and a tiny bit of “bleach” (e.g. Vetericyn®, Hypocare®, Leucillin®...) when the exact same action is naturally ensured by the body !

**The body naturally produces a highly effective antimicrobial solution called hypochlorous acid to fight infection.** White blood cells release this natural oxidant to fight invading pathogens. The hypochlorous acid naturally produced by the body’s immune system kills individual bacterium exposed within milliseconds.

*(\*) Prices for Vetericyn®, Hypocare® or Leucillin® range from £30 to £60 per liter of hypochlorous solution ( = 99.7% water and a tiny bit of “bleach”) while a liter of tap water cost only £ 0.00097 or around £ 0.0097 for a bucket of 10 liters of tap water.*

***Bottled hypochlorous solution ( = 99.7% water and a tiny bit of “bleach”) costs an average of 3000 to 6000 times more than tap water, the equivalent of paying £9,000 to £18,000 for a pint or a glass of wine.***

*PS:*

*If you like flushing wounds with hypochlorous solution, you can prepare it yourself by adding ½ cup of bleach in a bucket of warm water. This would cost you a bit over 1p for 10 liters of hypochlorous solution instead of £300 to £600 for 10 liters of bottled solution.*

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